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## Arecont Vision Megapixel Cameras Help Ensure Safe Environment at Retirement Community Village

*Fewer Cameras & High-Quality Images Deliver Effective Solution*



Los Angeles, CA (January xx, 2012) – For the older population, the security and comfort provided by retirement living communities makes them an attractive option. At St. Andrews Village in Auckland, New Zealand, the comfort is provided in a world-class multi-option residential facility and the security is provided by Arecont Vision megapixel camera technology.

Arecont Vision megapixel cameras are used to capture high-quality images of vulnerable areas such as entrances and parking lots to help ensure a safe environment for residents and staff members. With megapixel technology, fewer cameras are required to cover the facility's expansive grounds. Megapixel cameras also enable

security personnel to keep a close watch on activities without imposing the feeling of “big brother” that can be present when dozens of cameras occupy a site.

“It’s a low key and effective security solution,” said Chris Dale, General Manager of St. Andrew’s Village. “Residents and staff are reassured by their presence, and [the cameras] are accepted as part of the environment in which we live and work.”

To oversee the daily and nightly activities of residents, staff and visitors, 13 Arecont Vision AV3130 and two AV1300DN megapixel cameras have been strategically positioned to monitor vulnerable areas. . The 3.0 megapixel AV3130 is a unique camera suited to the variable 24-hour lighting conditions in the St. Andrew’s Village environment. In low light conditions, it changes from color to black-and-white mode and the camera’s frame rate increases to a maximum of 30 fps at 1,280 x 1,024 pixels.

A wireless connection is used to transmit images from one of the 1.3 megapixel AV1300 cameras, positioned to monitor an unused rear gate at the Village. Both this and the AV31303 offer simultaneous full field-of-view and region-of-interest (ROI) video and feature on-camera motion detection.

“I am very pleased with the dependability and quality of the images produced by the cameras and [with] the efficient way those images can be viewed on our PC network at all times,” adds Dale. “We are able to quickly and easily confirm the true circumstances concerning any incidents at the Village.”

Arecont Vision cameras, made in the USA, employ the company's patented MegaVideo® technology to provide the world’s fastest multi-megapixel network cameras supporting full-motion video frame rates. The Arecont Vision 3.0 megapixel camera provides up to ten times the resolution of an analog camera. The cameras can be connected to an existing network, providing installation flexibility and keeping costs low.

“Megapixel camera technology provides benefits across the board,” said Scott Schafer, Executive Vice President, Arecont Vision. “From design to installation to recording and reviewing, Arecont Vision’s megapixel camera solutions provide an important part of a comprehensive video solution as shown at St. Andrews Village.”

#### **ABOUT ARECONT VISION**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView™ and D4F/D4S/D4SO series provide installer friendly solutions. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Ashley Palermo at in | fusion advertising at [apalermo@ifadvertising.com](mailto:apalermo@ifadvertising.com).