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Arecont Vision Appoints Vice President for Europe

Industry Veteran Joins Leading Megapixel Camera Manufacturer



Ivo Drent

Birmingham, England, U.K. (May 13, 2013) - [Arecont Vision](http://www.arecontvision.com), the industry leader in [IP megapixel camera technology](#), has appointed surveillance industry veteran Ivo Drent as Vice President for Europe. Mr. Drent joins the company after more than two decades in the video security industry in positions responsible for sales management, marketing, customer support and business development.

Mr. Drent will manage Europe for Arecont Vision and will also take personal responsibility for strategic accounts, building on the company's top level relationships at key distributors,

systems integrators and technology partners. Arecont Vision's European headquarters is located in Frankfurt, Germany.

Ivo Drent has spent more than 20 years in the video surveillance industry working for manufacturers such as Dedicated Micros, Pelco and IndigoVision. Mr. Drent led Pelco's EMEA operations from their office in Eindhoven, The Netherlands, managing a team of nearly 100 people who were located in various offices across Europe and the Middle East. For IndigoVision, he managed their EMEA sales, marketing and support operations. More recently, Mr. Drent has been Worldwide Vice President for DataDirect Networks, a manufacturer of high end storage solutions, where he was responsible for their Government and Digital Security division.

"I'm excited to join Arecont Vision, a company that is seen as the industry leader in IP megapixel camera technology and one that still has great potential for growth in the European market," said Mr. Drent. "Establishing stronger relationships with key distributors and system integrators in the area will be crucial to accelerate our growth in Europe. I am looking forward to contribute to that together with the European sales team."

"Arecont Vision is very excited to have Ivo Drent join our management team. Ivo is a proven leader in the Europe security market and we are looking forward to even faster growth under his leadership," said Scott Schafer, Executive Vice President, Arecont Vision. "Key European distributors, systems integrators and technology partners are embracing megapixel IP cameras for their ability to improve image quality, boost system functionality, lower system costs and improve the return on investment for their customers. Ivo will strengthen our relationships with these important selling partners and drive business growth throughout Europe."

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ABOUT ARECONT VISION

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView®, MegaBall™, MicroDome™ and D4F/D4S/D4SO series provide installer friendly solutions. True Wide Dynamic Range (WDR) and remote focus/remote zoom enhance camera utility. Compact JPEG and H.264 series of cameras address cost sensitive

applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Mark Espenschied at Arecont Vision at mespenschied@arecontvision.com.