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**Arecont Vision Appoints Regional Sales Manager  
for Latin America**

*Industry Veteran Joins Leading Megapixel Camera Manufacturer*



*(Alex Mathieson)*

Los Angeles, CA (January XX, 2012) - Arecont Vision, the industry leader in IP-based megapixel camera technology, has appointed security industry veteran Alex Mathieson as Regional Sales Manager, Latin America. Mathieson joins the company with a quarter century of experience in domestic and international sales. He has extensive experience in security, economics and business practices throughout Latin America.

"I am delighted to be joining Arecont Vision, the leader in multi-megapixel camera technology," said Mathieson. "The Latin America market is now ready for the transition away from analog and standard definition video security solutions. There is a very strong value

proposition and terrific Return on Investment (ROI) that systems integrators, dealers and distributors can now deliver to their customers.”

Prior to joining Arecont Vision, Mathieson was the Regional Sales Manager for Latin America with Pelco/Schneider Electric for 10 years and was instrumental in developing the Pelco brand throughout Latin America. His management experience also includes Business Development with Sensormatic Electronic/TYCO Fire and Security and ADT North America and Latin America Commercial/Industrial operations. Mathieson has a Masters of Business Administration in International Business from the University of Miami, Florida.

“Alex Mathieson built the strongest video security business in Latin America over the past 10 years,” said Scott Schafer, Executive Vice President, Arecont Vision. “We are looking forward to Alex taking our industry leading megapixel solutions to the Latin America market and changing the region for the better. Alex is viewed as a thought leader in the Latin America Security Market with a passion for customer service. We are excited to see him drive much stronger video solutions, education and service to Latin America.”

(Alex Mathieson can be reached at [amathieson@arecontvision.com](mailto:amathieson@arecontvision.com) and (559) 269-9235.)

#### **ABOUT ARECONT VISION**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView™ and D4F/D4S/D4SO series provide installer friendly solutions. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Ashley Palermo at in | fusion advertising at [apalermo@ifadvertising.com](mailto:apalermo@ifadvertising.com).