

Job Specification – Marketing Intern

Summary

Arecont Vision is the industry leader in megapixel camera technology for the professional surveillance market. With the industry's most comprehensive line of H.264 megapixel cameras from 1.3 to 10 megapixels, Arecont Vision delivers superior HD megapixel image resolution and sensitivity for mainstream video surveillance applications as well as business solutions such as operations, monitoring, control, and merchandizing.

With headquarters in Southern California, our reach extends beyond North America with offices and representation in Europe, Middle East, Africa, Asia Pacific and Latin America. Arecont Vision maintains a channel partner sales model including systems integrators, value added resellers, dealers and distributors. Our marketing programs and field sales organizations create demand at the end user level and pull business through our reseller channel partners.

We are looking for key team members to help us contribute to this growth. The Marketing Intern position will be a key contributor to Arecont Vision's marketing and sales success. We are looking for candidates with the following experience and skills-set.

Job Description

We are looking for college Seniors or Juniors who are interested in pursuing a career in marketing communications. The candidate should have an eagerness to learn and gain experience in a high technology environment, and have the following qualities: Excellent interpersonal, oral and written communication skills; attention to detail; ability to multitask efficiently in a fast paced company. Internship will involve coordination of training classes and events, development of collateral material, website updates as well as involvement in unique special projects. Understanding of HTML and Photoshop requested.

Responsibilities

- Coordination of CPCP training logistics
- Assist with worldwide tradeshow coordination
- Assist with bi-monthly newsletter collaboration
- Assist with additional marketing items as needed

Education

Two years undergraduate studies

Experience

Related course material or previous experience in the marketing field

Personal Skills

- Great organizational skills
- Communicate effectively in cross functional teams
- Ability to access and analyze problem resolutions
- Excel in a fast paced, multi-tasking environment as well as the ability to work under time constraints
- Possess strong people management, organizational and time management skills
- Professional and articulate in both verbal and written communication